

## Required Components

*About Me/My Story:* 200-300 words.

Your goal is to offer your "story." This might include achievements; obstacles; and personal interests. Your "story" should include descriptive language and concrete examples to engage the reader. You may include photos of yourself and/or interests; button or link to resume or CV; and contact email, if appropriate. All elements, including text and images, should enhance your ethos or image as a future professional in your chosen field.

*Philosophy/Personal Statement:* 500 word statement of your identity and perspective within your field.

*Strengths and Skills:* identified through HighFive or Clifton StrengthsFinder (such as leadership, collaboration, empathy, perseverance, or organization); discussion may also include individual interests that illustrate you as a unique soul (musical ability, study abroad, language proficiency, physical fitness, or reading interests). Summarize each strength/skill; illustrate how this strength is shown through your academic work, life experience, work history, and/or individual interest; when possible, provide a tangible representation of this strength/skill through an artifact; finally, connect this strength/skill to your future profession. Provide artifacts and images whenever possible to prove and illustrate your claims and embed your artifacts within the text or provide separate buttons alongside text.

### Additional Artifacts – at least one in each area

*Academic Achievements (and Interests):* includes degrees; honors; scholarships, with explanations as necessary; for newer students, this discussion may focus on interest areas and academic goals and objectives.

Artifacts providing examples of specific achievements could include papers, speeches, projects, posters, photographs, videos, and artwork; artifacts can be embedded within your text or provided as separate buttons alongside text; you may also choose to embed resume or CV here.

*Work Experience and Service:* include related experiences, both paid and unpaid, and explain how this experience enhances your preparation as a future professional. Include photos when applicable, and highlight longer or informative experiences as you wish.

The above pages/tabs should be easily accessed from your home page, but they can be organized as individual pages or in appropriate cascading design.